

FOR IMMEDIATE RELEASE

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MCA Expands Despite Current Economic Changes

Company to provide e-learning solutions to better service its clients

NORTH CANTON, OHIO – Marcom Content by Ashley, LLC (MCA) is expanding its offerings to better service its clients. MCA started providing digital marketing, copywriting, communications and marketing strategy services. Since then, it has expanded by offering learning solutions that include e-learning development, instructional design services and curriculum development for corporations to improve employee and contractor performance.

Ashley Schweigert is the owner of MCA. She works to provide a custom solution to clients who are looking to expand their marketing efforts or get their businesses online. Schweigert's business is a network of freelancers, consultants and agencies.

Xcelerated Performance Group provides interactive educational and marketing solutions to deliver custom e-learning to clients. The company also develops mobile applications with advanced instructional design technology.

The collaboration between these two companies helps clients to deliver a consistent message to customers and employees. MCA works to provide clear messaging to guide users down the modern-day marketing funnel. By providing e-learning, they can do that through other engaging channels.

"Working with Xcelerated Performance Group is exactly what MCA's clients need during this time," Schweigert said. "I have been speaking with clients who are looking for creative solutions to getting online, and that's exactly what MCA is all about."

For more information on MCA's e-learning solutions, visit www.marcomcontentbyashley.com.

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About Marcom Content by Ashley:

Marcom Content by Ashley, LLC (MCA) offers copywriting, communications, digital and strategy. Working in a variety of markets, MCA can work with many messages and target any audience. MCA revolutionizes traditional marketing by bringing it into the now by aligning it to the modern-day funnel. With a solid understanding of the marketing mix, MCA works with content to make it impactful and relatable, no matter where the audience is at in the buyer's journey. For more information, visit www.marcomcontentbyashley.com.