

FOR IMMEDIATE RELEASE

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Media Contact:

Ashley Schweigert, Owner

330-324-4755

Ashley@marcomcontentbyashley.com

Marcom Content by Ashley Launches New Website

Website to provide helpful marketing services and tips for local businesses

NORTH CANTON, OHIO – Marcom Content by Ashley, LLC (MCA) launches new website to provide helpful marketing services and tips to local businesses. MCA is providing their expertise for free within their blog in order to help other businesses in the area to achieve digital marketing and communications success.

MCA offers an integrated marketing approach to clients, meaning they are about creating a unified experience for users through marketing and communications efforts. Either it be new or traditional media, MCA believes it all needs to work together to effectively communicate a consistent message to the audience. MCA helps clients to do this by evaluating their messages to where the audience is at in the modern-day sales and marketing funnel.

“Every marketing deliverable serves a different purpose,” Ashley Schweigert, owner of MCA, said.

“Today, marketing needs to be smart and strategic. Our audience is already doing research on their own, so we need to meet them where they are at in the funnel.”

The services MCA provide include copywriting, communications, digital and strategy. The company does one-off projects and provides customizable packages for ongoing work throughout the year. Other than the blog, the company plans on providing additional expertise by offering marketing courses in later 2019.

To learn more about MCA, visit www.marcomcontentbyashley.com for information.

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About Marcom Content by Ashley:

Marcom Content by Ashley, LLC (MCA) offers copywriting, communications, digital and strategy. Working in a variety of markets, MCA can work with many messages and target any audience. MCA revolutionizes traditional marketing by bringing it into the now by aligning it to the modern-day funnel. With a solid understanding of the marketing mix, MCA works with content to make it impactful and relatable, no matter where the audience is at in the buyer’s journey. For more information, visit www.marcomcontentbyashley.com.